Disciplina: Inglês Turma: 9º Ano Dia: 26/05/20

CORREÇÃO CADERNO DE ATIVIDADES UNIT 3

PÁG 3

1.

C

A

B

E

F

D

2.

Byline headline

Body lead

Fact

Quotation

PÁG 4

3.

a) main – briefly

b) retell – support

c) information

d) autor

e) detailed – paragraphs

f) title.

4.

FTW IDK G2G

CYA TBH LOL

IMO KTHX SMH

5.

1

5

2

6

4

7

3

6.

RU –are you; ASP – as soon as possible; HUNDO-P- 100%- Let me know; GR8- great.

PÁG 5

7.

The Importance of Visual Content

Mobile Text Content Keep it show Simple

Hard – Hitting Headlines

Paragraphs in Mobile-First Content.

PÁG 6

8.

F

T

F

T

a) Use fewer images to get your message across.

b) When sentences and paragraphs are longer, the reader may lose concentration.

9.

a) Because the human eye is drawn to iamges.

b) This is mostly due to the screen size. Concise sentences are easier to read without scrolling.

c) Losing the reade's attention. Going through a long paragraph leads to a loss od concentration on a mobile device.

10.

a) paparazzi

b) photograph

c) gossip

maganizes

fake News

11. and, Ideed, because, and, But, Infact, and.

12.

a) also – and

b) however

c) because

d) therefore – In fact

e) In conclusion

13. c)

14

a) While

b) Because

c) In case/ If

d) Therefore

e) And/as well

f) Certainly

g) So

h) And/as well as

i) But

j) If/ In case

k) In short

l) Finally

15.

Viral marketing flyer web banner

Billboard radio spot TV comercial

16.

C) X

17) They analyzed 12 years of data from Twitter, focusing on tweets that had been investigated and debunked by fact-checking websites.

18) They found fake stories reached more people and propagated faster than real stories.

19) False political stories

20)

a) spread/propagated - accurate

b) 70%

c) 3 million

d) bots